

BRUNSWICK COUNTY

NORTH CAROLINA COUNTY RESILIENCE PROFILES

The COVID-19 pandemic has created significant changes in employment, education, and measures of health and well-being across North Carolina. Below are some categories and indicators that highlight areas of opportunity and resiliency.

GENERAL POPULATION DEMOGRAPHICS



POPULATION GROWTH, 2020

2010 Census: 107,431
2020 Census: 136,693
Change: +29,262

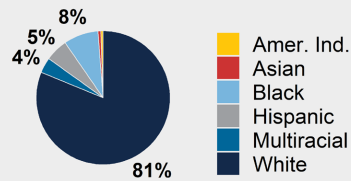
Growth Rate, 2010-2020

27% Brunswick
9% State



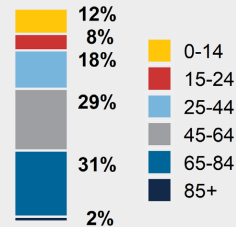
44% of county residents born in NC (vs. 56% statewide)

RACE AND ETHNICITY, 2020



Note: Values under 3% not labeled

AGE BREAKDOWN, 2020



POPULATION PROJECTIONS

By 2040: 203,506
Change: +66,813

Growth Rate, 2020-2040

49% Brunswick
21% State

BUSINESS AND ECONOMY



UNEMPLOYMENT RATE

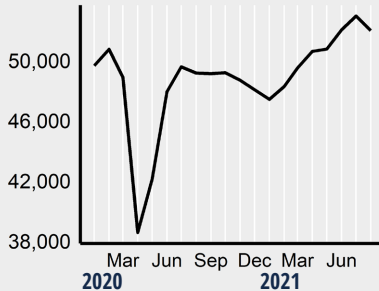
5.2% Aug 2019
5.4% Aug 2021



MEDIAN EARNED INCOME, 2019

\$23,801 Women
\$32,844 Men

MONTHLY NUMBER EMPLOYED, 2020 - 2021



TOP SECTORS BY EMPLOYMENT, 2021 Q1 (% Employed)

	County	State
Retail Trade	17.7%	11.6%
Health Care and Social Assistance	13.5%	14.2%
Accommodation and Food Services	12.6%	8.4%
Educational Services	7.9%	8.5%
Construction	7.7%	5.3%

COST BURDENS AND FINANCIAL RESILIENCE



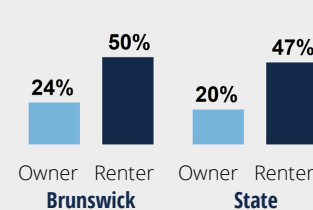
HOME OWNERSHIP

80.7% 2019



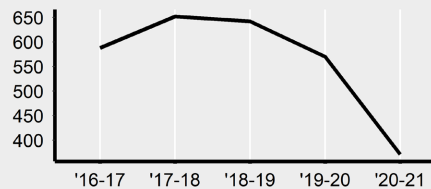
37.3% 2019

OWNER/RENTER COST BURDENED, 2019



Note: Cost burdened means spending 30% or more of income on housing costs. Costs include rent or mortgage, taxes, insurance, condo fees, and utilities.

EVICTIONS, FY 2016-17 TO 2020-21



Note: These represent the number of evictions granted in whole or in part in Civil Magistrate court. There were eviction moratoriums in place for the end of FY19-20 and much of FY20-21.

DEBT HOLDINGS Brunswick vs State, 2020

Medical Debt
20% vs 21%
Student Loan
11% vs 16%
Auto Loan
35% vs 33%
Any Debt in Collections
28% vs 21%

BUILT ENVIRONMENT



WATER QUALITY

Water Violations

NO

[follow link for more information](#)

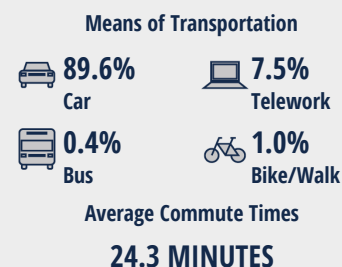


AIR QUALITY

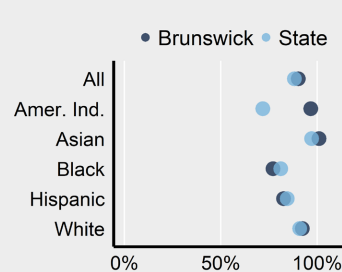
GOOD (7)

Note: Concentrations of PM2.5 that are less than 15 µg/m3 are classified as "good" by the EPA.

TRANSPORTATION AND COMMUTING, 2019



ACCESS TO BROADBAND, 2019



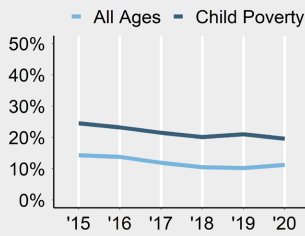
ACCESS TO CHILDCARE, 2018

Infant-Toddler Population
3,047
Infant-Toddler Enrollment
461
Infant-Toddler Per Available Slot
7

SOCIAL DRIVERS OF HEALTH



POVERTY RATES, 2015-2020



FOOD ACCESS AND SECURITY

21,150

individuals were food insecure in 2020 (16.0%), an increase of 3,380 since 2019.

Note: Food insecurity means a lack of consistent access to enough food to live an active, healthy life.

ACCESS TO CARE AND INSURANCE

Patients : Physician

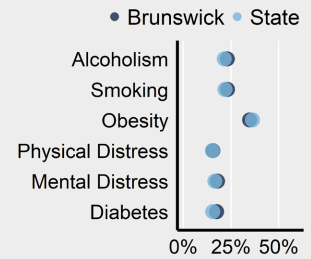
2,279:1

Uninsurance Rate, Adults (19-64)

13.7% Brunswick

12.7% State

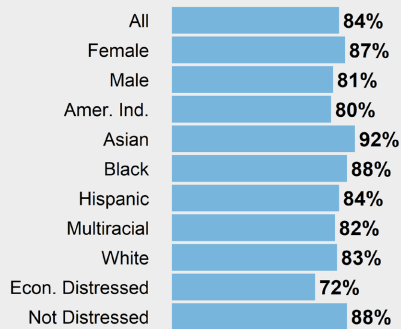
ADULT HEALTH INDICATOR RATES



TALENT DEVELOPMENT

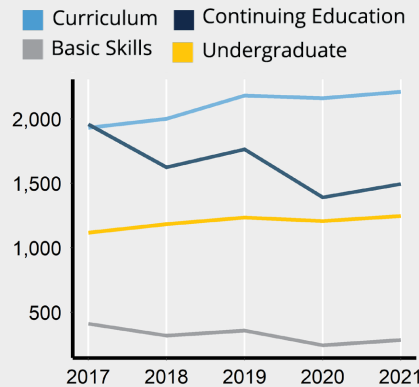


HIGH SCHOOL GRADUATION RATES, 2021

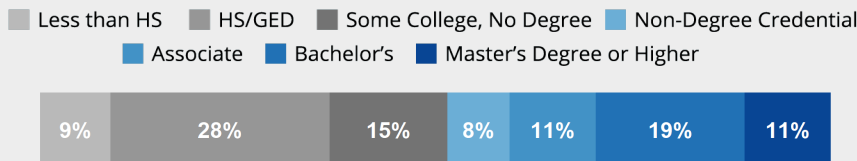


Note: Bars not shown indicate that the data is suppressed by NC DPI due to small sample size.

FALL ENROLLMENTS IN PUBLIC POSTSECONDARY



ADULT (25-64) EDUCATIONAL ATTAINMENT, 2019



CIVIC ENGAGEMENT



NUMBER OF REGISTERED VOTERS, 11/3/2020

114,788

VOTER TURNOUT RATE

78.7% Brunswick

75.1% State

Note: Turnout rate is the share of registered voters who cast a ballot in the 2020 presidential election.



COMMUNITY CONNECTIONS

1,476

NON-PROFIT ORGANIZATIONS PER 10,000 RESIDENTS

10.8 Brunswick

13.7 State

OUR STATE, OUR WORK

Carolina Across 100's first program, **Our State, Our Work: Connecting Young Adults with Their Future**, will focus on expanding employment and education pathways for Opportunity Youth. These are young people aged 16-24 who are not connected to school or the workforce.

OPPORTUNITY YOUTH



15.2%

of young adults (16-24) not in school and not working (2019).

ABOUT CAROLINA ACROSS 100 INITIATIVE

UNC-Chapel Hill's Carolina Across 100 initiative is a five-year program which will partner with communities in all North Carolina's 100 counties to aid in pandemic recovery and help build resiliency. Carolina Across 100 is charged by Chancellor Kevin Guskiewicz and led by Anita Brown-Graham and her team at the UNC School of Government's nCIMPACT Initiative. nCIMPACT supports policy innovations through key insights and data-informed opportunities, striving to be the go-to place in North Carolina for trusted tools that bridge policy and practice in response to complex challenges. Visit carolinaacross100.unc.edu to learn more and share pressing challenges facing your community.

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CAROLINA
DEMOGRAPHY

COLUMBUS COUNTY

NORTH CAROLINA COUNTY RESILIENCE PROFILES

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GENERAL POPULATION DEMOGRAPHICS



POPULATION GROWTH, 2020

2010 Census: 58,098
2020 Census: 50,623
Change: -7,475

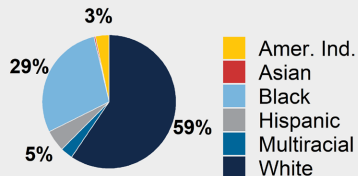
Growth Rate, 2010-2020

-13% Columbus
9% State



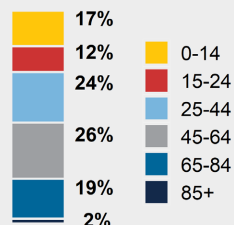
75% of county residents born in NC (vs. 56% statewide)

RACE AND ETHNICITY, 2020



Note: Values under 3% not labeled

AGE BREAKDOWN, 2020



POPULATION PROJECTIONS

By 2040: 32,433
Change: -18,190

Growth Rate, 2020-2040

-36% Columbus
21% State

BUSINESS AND ECONOMY



UNEMPLOYMENT RATE

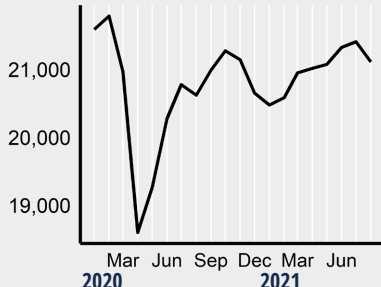
5.1% Aug 2019
5.9% Aug 2021



MEDIAN EARNED INCOME, 2019

\$25,412 Women
\$30,331 Men

MONTHLY NUMBER EMPLOYED, 2020 - 2021



TOP SECTORS BY EMPLOYMENT, 2021 Q1 (% Employed)

	County	State
Health Care and Social Assistance	16.2%	14.2%
Retail Trade	12.6%	11.6%
Manufacturing	12.2%	10.5%
Public Administration	11.4%	5.6%
Educational Services	8.9%	8.5%

COST BURDENS AND FINANCIAL RESILIENCE



HOME OWNERSHIP

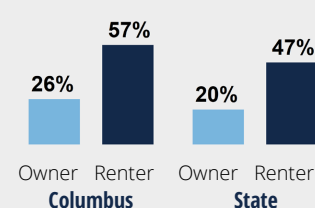
72.5% 2019



HOUSE VACANCY

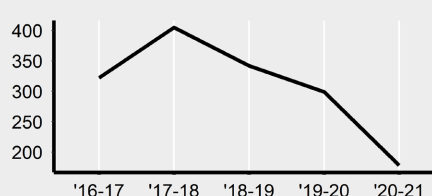
18.0% 2019

OWNER/RENTER COST BURDENED, 2019



Note: Cost burdened means spending 30% or more of income on housing costs. Costs include rent or mortgage, taxes, insurance, condo fees, and utilities.

EVICTIONS, FY 2016-17 TO 2020-21



Note: These represent the number of evictions granted in whole or in part in Civil Magistrate court. There were eviction moratoriums in place for the end of FY19-20 and much of FY20-21.

DEBT HOLDINGS

Columbus vs State, 2020

Medical Debt
34% vs 21%

Student Loan
10% vs 16%

Auto Loan
31% vs 33%

Any Debt in Collections
50% vs 21%

BUILT ENVIRONMENT



WATER QUALITY

Water Violations

NO

[follow link for more information](#)

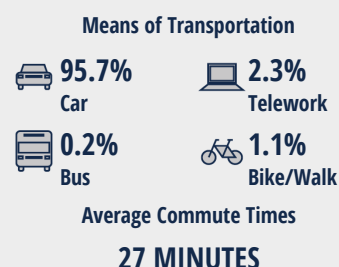


AIR QUALITY

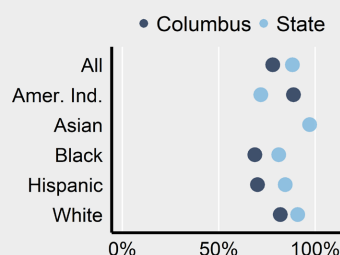
GOOD (7.6)

Note: Concentrations of PM2.5 that are less than 15 µg/m3 are classified as "good" by the EPA.

TRANSPORTATION AND COMMUTING, 2019



ACCESS TO BROADBAND, 2019



ACCESS TO CHILDCARE, 2018

Infant-Toddler Population
2,018

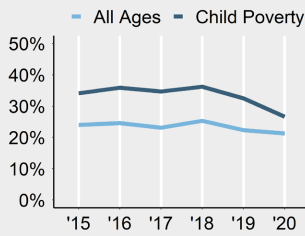
Infant-Toddler Enrollment
303

Infant-Toddler Per Available Slot
7

SOCIAL DRIVERS OF HEALTH



POVERTY RATES, 2015-2020



FOOD ACCESS AND SECURITY

10,760

individuals were food insecure in 2020 (19.2%), an increase of 1,220 since 2019.

Note: Food insecurity means a lack of consistent access to enough food to live an active, healthy life.

ACCESS TO CARE AND INSURANCE

Patients : Physician

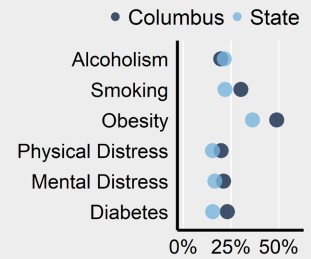
2,929:1

Uninsurance Rate, Adults (19-64)

15.6% Columbus

12.7% State

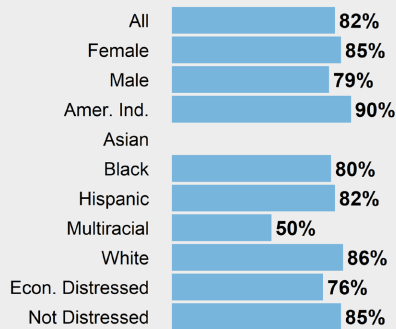
ADULT HEALTH INDICATOR RATES



TALENT DEVELOPMENT

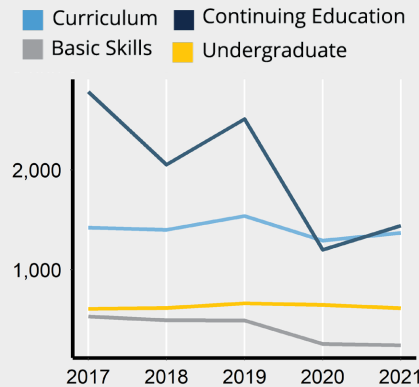


HIGH SCHOOL GRADUATION RATES, 2021

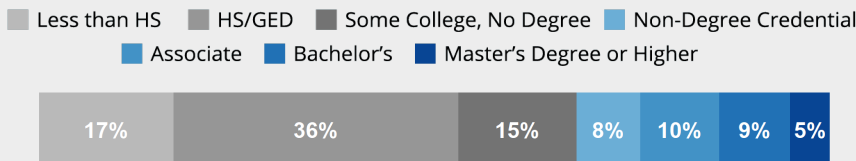


Note: Bars not shown indicate that the data is suppressed by NC DPI due to small sample size.

FALL ENROLLMENTS IN PUBLIC POSTSECONDARY



ADULT (25-64) EDUCATIONAL ATTAINMENT, 2019



CIVIC ENGAGEMENT



NUMBER OF REGISTERED VOTERS, 11/3/2020

37,157

VOTER TURNOUT RATE

71.3% Columbus

75.1% State

Note: Turnout rate is the share of registered voters who cast a ballot in the 2020 presidential election.



COMMUNITY CONNECTIONS

774

NON-PROFIT ORGANIZATIONS PER 10,000 RESIDENTS

15.3 Columbus

13.7 State

OUR STATE, OUR WORK

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OPPORTUNITY YOUTH



22.0%

of young adults (16-24) not in school and not working (2019).

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CAROLINA
DEMOGRAPHY

NEW HANOVER COUNTY

NORTH CAROLINA COUNTY RESILIENCE PROFILES

The COVID-19 pandemic has created significant changes in employment, education, and measures of health and well-being across North Carolina. Below are some categories and indicators that highlight areas of opportunity and resiliency.

GENERAL POPULATION DEMOGRAPHICS



POPULATION GROWTH, 2020

2010 Census: 202,667
2020 Census: 225,702
Change: +23,035

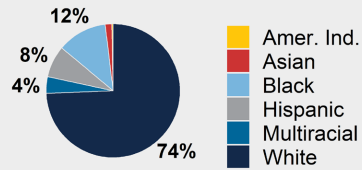
Growth Rate, 2010-2020

11% **9%**
New Hanover State



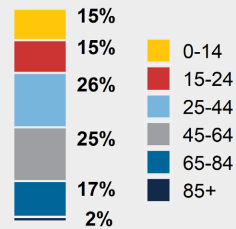
50% of county residents born in NC (vs. 56% statewide)

RACE AND ETHNICITY, 2020



Note: Values under 3% not labeled

AGE BREAKDOWN, 2020



POPULATION PROJECTIONS

By 2040: 285,043
Change: +59,341

Growth Rate, 2020-2040

26% **21%**
New Hanover State

BUSINESS AND ECONOMY



UNEMPLOYMENT RATE

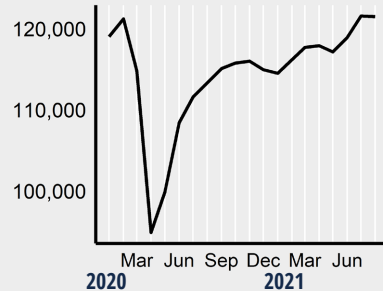
3.7% **3.8%**
Aug 2019 Aug 2021



MEDIAN EARNED INCOME, 2019

\$26,698 Women
\$36,436 Men

MONTHLY NUMBER EMPLOYED, 2020 - 2021



TOP SECTORS BY EMPLOYMENT, 2021 Q1 (% Employed)

	County	State
Health Care and Social Assistance	17.4%	14.2%
Retail Trade	13.4%	11.6%
Accommodation and Food Services	11.9%	8.4%
Professional Scientific and Technical Services	8.2%	6.4%
Educational Services	7.4%	8.5%

COST BURDENS AND FINANCIAL RESILIENCE



HOME OWNERSHIP

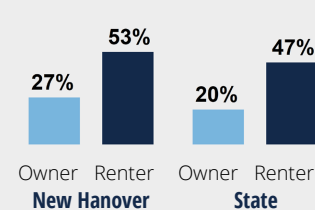
58.1% 2019



HOUSE VACANCY

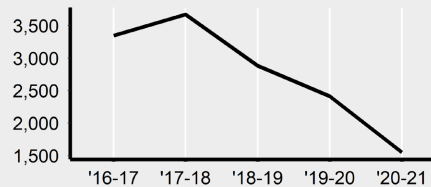
13.9% 2019

OWNER/RENTER COST BURDENED, 2019



Note: Cost burdened means spending 30% or more of income on housing costs. Costs include rent or mortgage, taxes, insurance, condo fees, and utilities.

EVICTIONS, FY 2016-17 TO 2020-21



Note: These represent the number of evictions granted in whole or in part in Civil Magistrate court. There were eviction moratoriums in place for the end of FY19-20 and much of FY20-21.

DEBT HOLDINGS

New Hanover vs State, 2020

Medical Debt
26% vs 21%

Student Loan
17% vs 16%

Auto Loan
31% vs 33%

Any Debt in Collections
34% vs 21%

BUILT ENVIRONMENT



WATER QUALITY

Water Violations

YES

[follow link for more information](#)

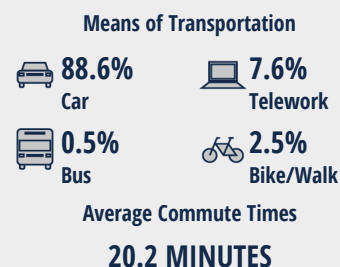


AIR QUALITY

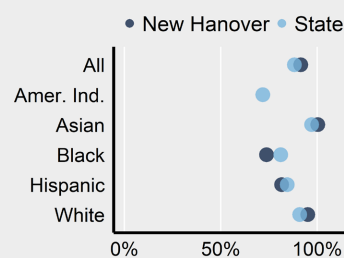
GOOD (5.3)

Note: Concentrations of PM2.5 that are less than 15 µg/m3 are classified as "good" by the EPA.

TRANSPORTATION AND COMMUTING, 2019



ACCESS TO BROADBAND, 2019



ACCESS TO CHILDCARE, 2018

Infant-Toddler Population

6,743

Infant-Toddler Enrollment

1,762

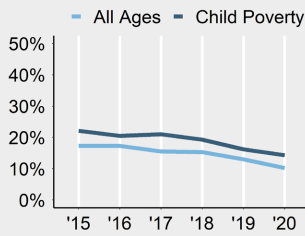
Infant-Toddler Per Available Slot

4

SOCIAL DRIVERS OF HEALTH



POVERTY RATES, 2015-2020



FOOD ACCESS AND SECURITY

38,640

individuals were food insecure in 2020 (17.0%), an increase of 5,940 since 2019.

Note: Food insecurity means a lack of consistent access to enough food to live an active, healthy life.

ACCESS TO CARE AND INSURANCE

Patients : Physician

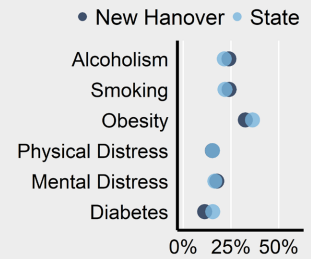
1,085:1

Uninsurance Rate, Adults (19-64)

11.7% New Hanover

12.7% State

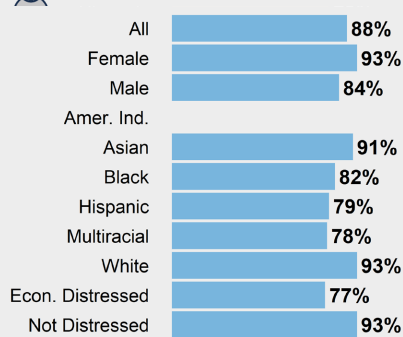
ADULT HEALTH INDICATOR RATES



TALENT DEVELOPMENT

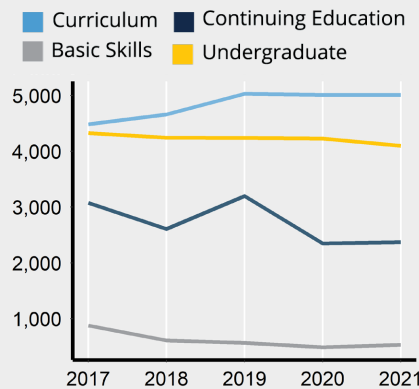


HIGH SCHOOL GRADUATION RATES, 2021

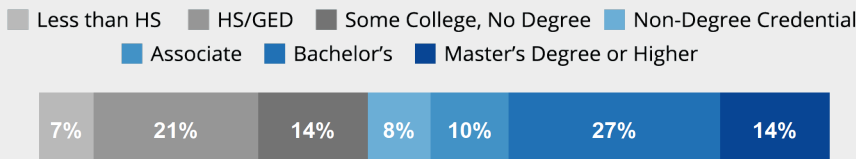


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FALL ENROLLMENTS IN PUBLIC POSTSECONDARY



ADULT (25-64) EDUCATIONAL ATTAINMENT, 2019



CIVIC ENGAGEMENT



NUMBER OF REGISTERED VOTERS, 11/3/2020

177,401

VOTER TURNOUT RATE

74.4% New Hanover

75.1% State

Note: Turnout rate is the share of registered voters who cast a ballot in the 2020 presidential election.



COMMUNITY CONNECTIONS

4,474

NON-PROFIT ORGANIZATIONS PER 10,000 RESIDENTS

19.8 New Hanover

13.7 State

OUR STATE, OUR WORK

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OPPORTUNITY YOUTH



10.8%

of young adults (16-24) not in school and not working (2019).

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CAROLINA
DEMOGRAPHY

PENDER COUNTY

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GENERAL POPULATION DEMOGRAPHICS



POPULATION GROWTH, 2020

2010 Census: 52,217
2020 Census: 60,203
Change: +7,986

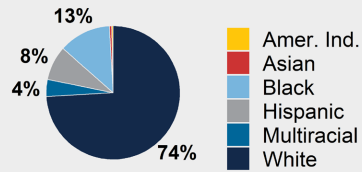
Growth Rate, 2010-2020

15% Pender
9% State



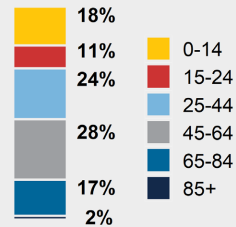
56% of county residents born in NC (vs. 56% statewide)

RACE AND ETHNICITY, 2020



Note: Values under 3% not labeled

AGE BREAKDOWN, 2020



POPULATION PROJECTIONS

By 2040: 79,163
Change: +18,960

Growth Rate, 2020-2040

31% Pender
21% State

BUSINESS AND ECONOMY



UNEMPLOYMENT RATE

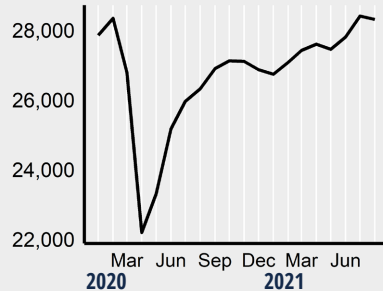
4.2% Aug 2019
3.9% Aug 2021



MEDIAN EARNED INCOME, 2019

\$25,746 Women
\$33,818 Men

MONTHLY NUMBER EMPLOYED, 2020 - 2021



TOP SECTORS BY EMPLOYMENT, 2021 Q1 (% Employed)

	County	State
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Health Care and Social Assistance	13.3%	14.2%
Accommodation and Food Services	11.8%	8.4%
Educational Services	10.2%	8.5%
Construction	8.9%	5.3%

COST BURDENS AND FINANCIAL RESILIENCE



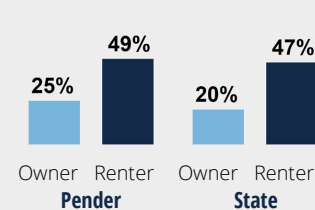
HOME OWNERSHIP

81.2% 2019



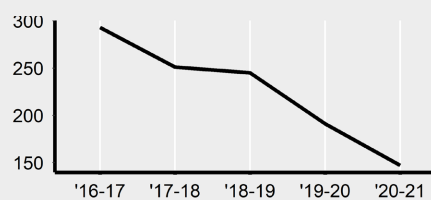
25.1% 2019

OWNER/RENTER COST BURDENED, 2019



Note: Cost burdened means spending 30% or more of income on housing costs. Costs include rent or mortgage, taxes, insurance, condo fees, and utilities.

EVICTIONS, FY 2016-17 TO 2020-21



Note: These represent the number of evictions granted in whole or in part in Civil Magistrate court. There were eviction moratoriums in place for the end of FY19-20 and much of FY20-21.

DEBT HOLDINGS

Pender vs State, 2020

Medical Debt
30% vs 21%

Student Loan
14% vs 16%

Auto Loan
40% vs 33%

Any Debt in Collections
38% vs 21%

BUILT ENVIRONMENT



WATER QUALITY

Water Violations

YES

[follow link for more information](#)



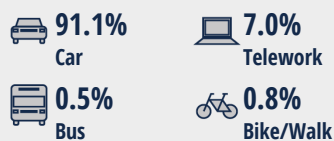
AIR QUALITY

GOOD (6.9)

Note: Concentrations of PM2.5 that are less than 15 µg/m3 are classified as "good" by the EPA.

TRANSPORTATION AND COMMUTING, 2019

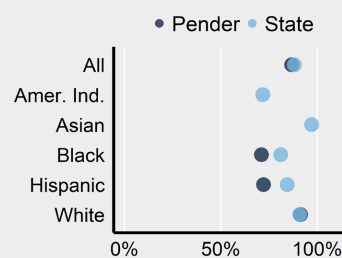
Means of Transportation



Average Commute Times

30.4 MINUTES

ACCESS TO BROADBAND, 2019



ACCESS TO CHILDCARE, 2018

Infant-Toddler Population

1,834

Infant-Toddler Enrollment

253

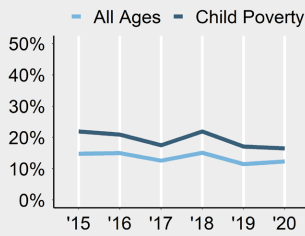
Infant-Toddler Per Available Slot

7

SOCIAL DRIVERS OF HEALTH



POVERTY RATES, 2015-2020



FOOD ACCESS AND SECURITY

9,230

individuals were food insecure in 2020 (15.3%), an increase of 1,290 since 2019.

Note: Food insecurity means a lack of consistent access to enough food to live an active, healthy life.

ACCESS TO CARE AND INSURANCE

Patients : Physician

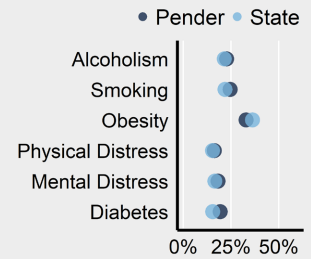
3,453:1

Uninsurance Rate, Adults (19-64)

12.8% Pender

12.7% State

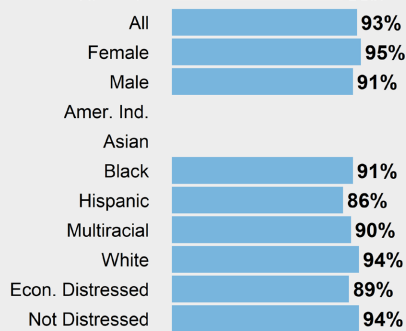
ADULT HEALTH INDICATOR RATES



TALENT DEVELOPMENT

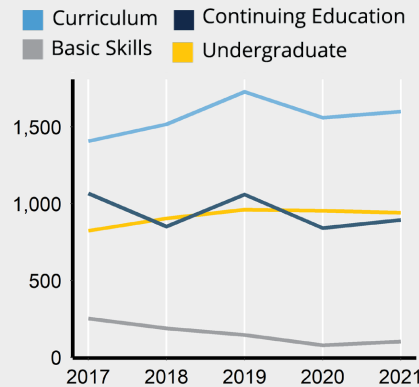


HIGH SCHOOL GRADUATION RATES, 2021

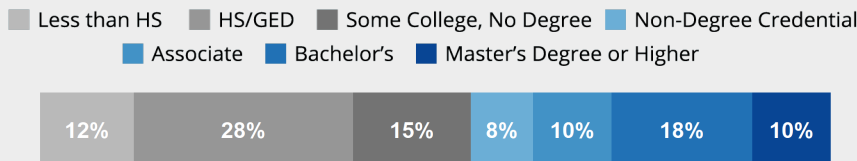


Note: Bars not shown indicate that the data is suppressed by NC DPI due to small sample size.

FALL ENROLLMENTS IN PUBLIC POSTSECONDARY



ADULT (25-64) EDUCATIONAL ATTAINMENT, 2019



CIVIC ENGAGEMENT



NUMBER OF REGISTERED VOTERS, 11/3/2020

45,010

VOTER TURNOUT RATE

75.9% Pender

75.1% State

Note: Turnout rate is the share of registered voters who cast a ballot in the 2020 presidential election.



COMMUNITY CONNECTIONS

697

NON-PROFIT ORGANIZATIONS PER 10,000 RESIDENTS

11.6 Pender

13.7 State

OUR STATE, OUR WORK

Carolina Across 100's first program, **Our State, Our Work: Connecting Young Adults with Their Future**, will focus on expanding employment and education pathways for Opportunity Youth. These are young people aged 16-24 who are not connected to school or the workforce.

OPPORTUNITY YOUTH



12.1%

of young adults (16-24) not in school and not working (2019).

ABOUT CAROLINA ACROSS 100 INITIATIVE

UNC-Chapel Hill's Carolina Across 100 initiative is a five-year program which will partner with communities in all North Carolina's 100 counties to aid in pandemic recovery and help build resiliency. Carolina Across 100 is charged by Chancellor Kevin Guskiewicz and led by Anita Brown-Graham and her team at the UNC School of Government's ncIMPACT Initiative. ncIMPACT supports policy innovations through key insights and data-informed opportunities, striving to be the go-to place in North Carolina for trusted tools that bridge policy and practice in response to complex challenges. Visit carolinaacross100.unc.edu to learn more and share pressing challenges facing your community.

ABOUT CAROLINA DEMOGRAPHY

Located within the Carolina Population Center at UNC-Chapel Hill, we use data and other available research to help you put a face or a story on the population-level changes facing your community. Our analysts provide a full array of demographic data and research services to inform decision making, evaluation, and policy across North Carolina, where we serve organizations and people in all 100 counties.

[HTTPS://WWW.NCDEMOGRAPHY.ORG](https://www.ncdemography.org)



LEARN MORE AT: [HTTPS://CAROLINAACROSS100.UNC.EDU](https://carolinaacross100.unc.edu)

CAROLINA
DEMOGRAPHY